**[Name]**

[phone number]|[email]|[LinkedIn profile link]

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| **RELEVANT EXPERIENCE** |
| **[Company],** [Location]**[Role / Title],** [Start Month+Year – Ending Month+Year or Present]* [Description - High level overview of your role and responsibilities]
* [Description]
* [Description]

**[Role / Title],** [Start Month+Year – Ending Month+Year]* [Description - High level overview of your role and responsibilities]
* [Description]
* [Description]

**[Company]**, [Location]**[Role / Title],** [Start Month+Year – Ending Month+Year]* [Description - High level overview of your role and responsibilities]
* [Description]
* [Description]
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| **ADDITIONAL PROJECTS & EXPERIENCE** |
| **[Company],** [Location]**[Role / Title],** [Start Month+Year – Ending Month+Year or Present]* [Description - High level overview of your role and responsibilities]
* [Description]
* [Description]
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| **EDUCATION** |
| **[University / Institution / Organization]****[Degree / Certification / Credential],** [Month+Year Acquired]* [Optional Description]

**[University / Institution / Organization]****[Degree / Certification / Credential],** [Month+Year Acquired]* [Optional Description]
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| **SKILLS** |
| **[Skill Category]:** [skill #1, skill #2, skill #3]**[Skill Category]:** [skill #1, skill #2, skill #3] |

**John Smith**

123-456-7890|[john.smith141@gmail.com]|[www.linkedin.com/in/jsmith5123](http://www.linkedin.com/in/jsmith5123)

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| **RELEVANT EXPERIENCE** |
| **Avenue Technologies,** Dallas, TX**Portfolio Business Manager,** Oct 2018 – Present* Supported a team of product managers responsible for AT’s complete product portfolio in NA **($200M+)** with new analytic models to shape & define strategy
* Developed Power BI dashboard integrating **7** unique data sets to offer comprehensive view of the business
* Helped achieve +**25%** salesin FY20; delivered **record** profitability with **2x** growth Y/Y

**Sr Product Manager – Software,** Jun 2016 – Sept 2018* Managed software portfolio, delivering a record FY20 of **+57%/+65%** growth in rev/mgn in NA
* Established new sales communication process to improve win rate by **10%** & reduce cancellations by **25%**
* Led cross functional team to establish new global ordering process; contributed additional **$2M**

**Relevancy Services Inc,** Phoenix, AZ**Business Development - Services,** Feb 2015 – May 2016* Managed technology services offerings for NA and grew business through working multiple 3rd party partner relationships, managing marketing budgets, and sales enablement
* Grew revenue by **23%** while onboarding **15** new service partners
* Led a group of **30+** stakeholders to develop sales guide that rolled out to **500** sales reps

**Service Representative,** Feb 2014 – Jan 2015* Managed technology services offerings for NA and grew business through working multiple 3rd party partner relationships, managing marketing budgets, and sales enablement
* Grew revenue by **23%** while onboarding **15** new service partners
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| **ADDITIONAL PROJECTS & EXPERIENCE** |
| **Marketing Consultant,** Feb 2014 – Present* Worked as freelance marketer for local restaurants to improve their online presence
* Improved site traffic by up to **50%** for **9** different local restaurants
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| **EDUCATION** |
| **Boston University**BBA Marketing | Dec 2013 **University of Virginia**AI Marketing Certificate – Coursera | Dec 2018 |

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| **SKILLS** |
| **Technical:** All MS Office programs, Advanced Excel, Power BI, SalesForce, Adobe Premiere Pro + Photoshop**Foreign Language:** Fluent in Spanish; Proficient in Portuguese |